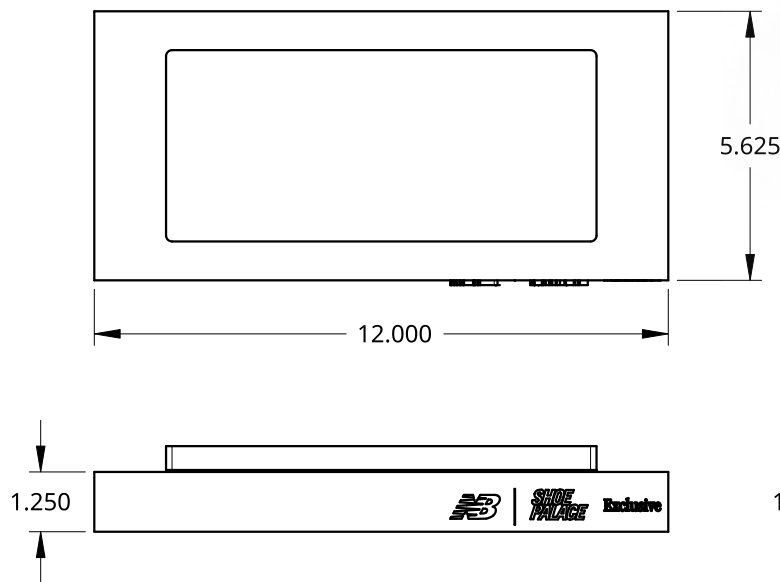


NB Shoe Palace Shelf Talkers

- overall dimensions:12"(w) x 5.625"(d) x 1.25"(h)
- 1/4" brush aluminum construction
- 0.100 PMS 186c red laminate on bottom
- DTS printed logos
- option to add raised print
- (240) for mid july rollout

total (240)

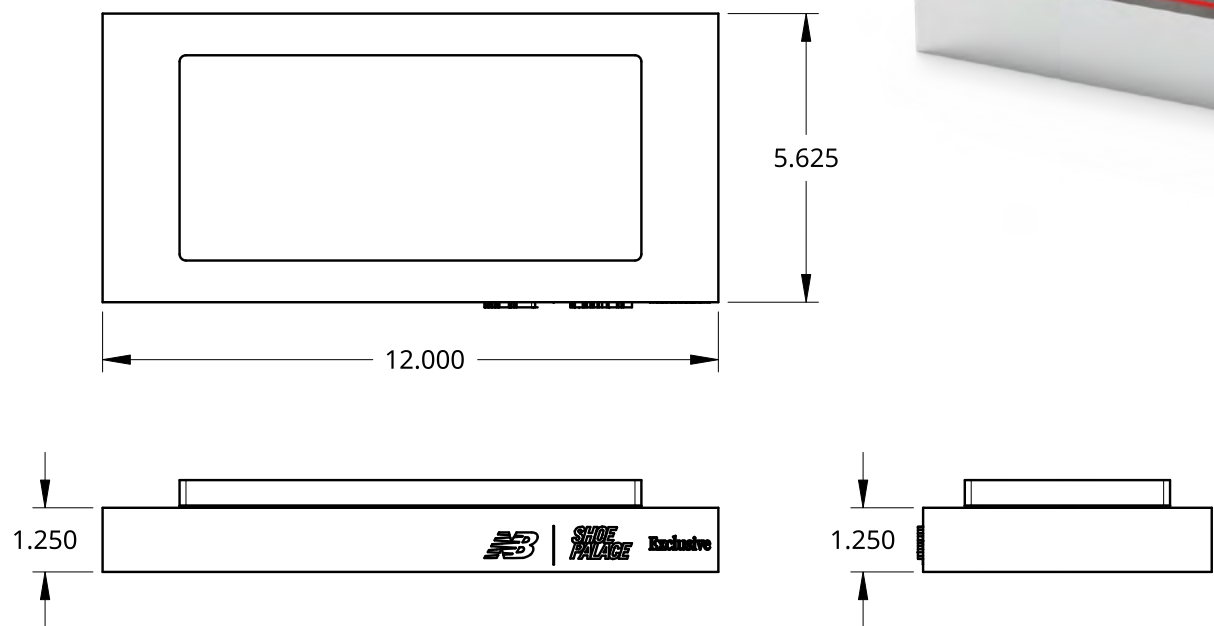


 Stephen Gould	CLIENT APPROVAL:	UNLESS SPECIFIED:	NAME:	DATE:	PROJECT NO.	
		DIMENSIONS ARE IN INCHES	DRAWN BY:	MB	CLIENT NAME	
		TOLERANCES: 0.0625"	APPR. BY:	----	PROJECT NAME	
		FRACTIONAL ±	PM:		REV. No.: 00	
		ANGULAR: MACH ± BEND ±	SALES:	----	SCALE=1: NTS	
		TWO PLACE DECIMAL ±				
		THREE PLACE DECIMAL ±				

NB Shoe Palace Shelf Talkers

- overall dimensions:12"(w) x 5.625"(d) x 1.25"(h)
- 1/4" white oak construction with faux concrete wrap
- 0.100 PMS 186c red laminate on bottom
- DTS printed logos
- option to add raised print
- (240) for mid july rollout

total (240)



Stephen Gould

CLIENT APPROVAL:

UNLESS SPECIFIED:

DIMENSIONS ARE IN INCHES
TOLERANCES: 0.0625"
FRACTIONAL ±
ANGULAR: MACH ± BEND ±
TWO PLACE DECIMAL ±
THREE PLACE DECIMAL ±

DRAWN BY:

NAME:

DATE:

PROJECT NO.

APPR. BY:

MB

CLIENT NAME

PM:

PROJECT NAME

SALES:

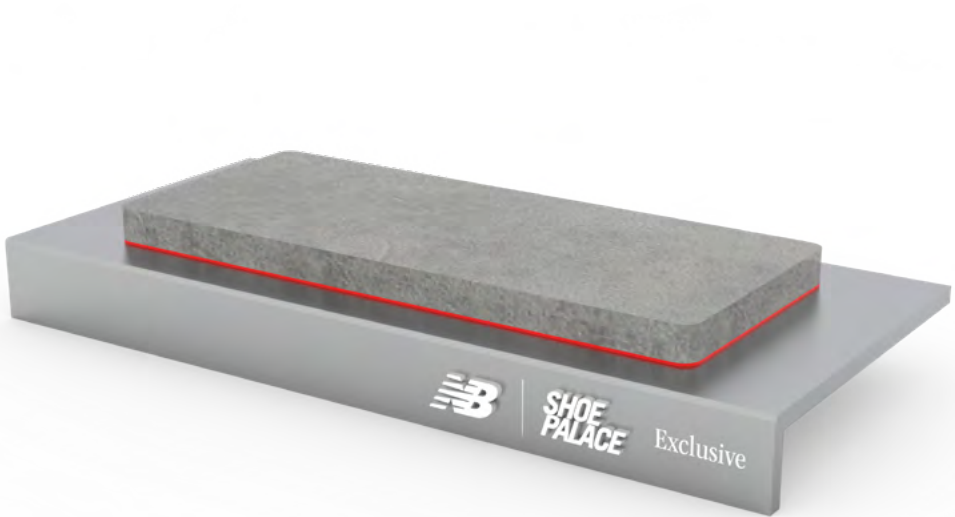
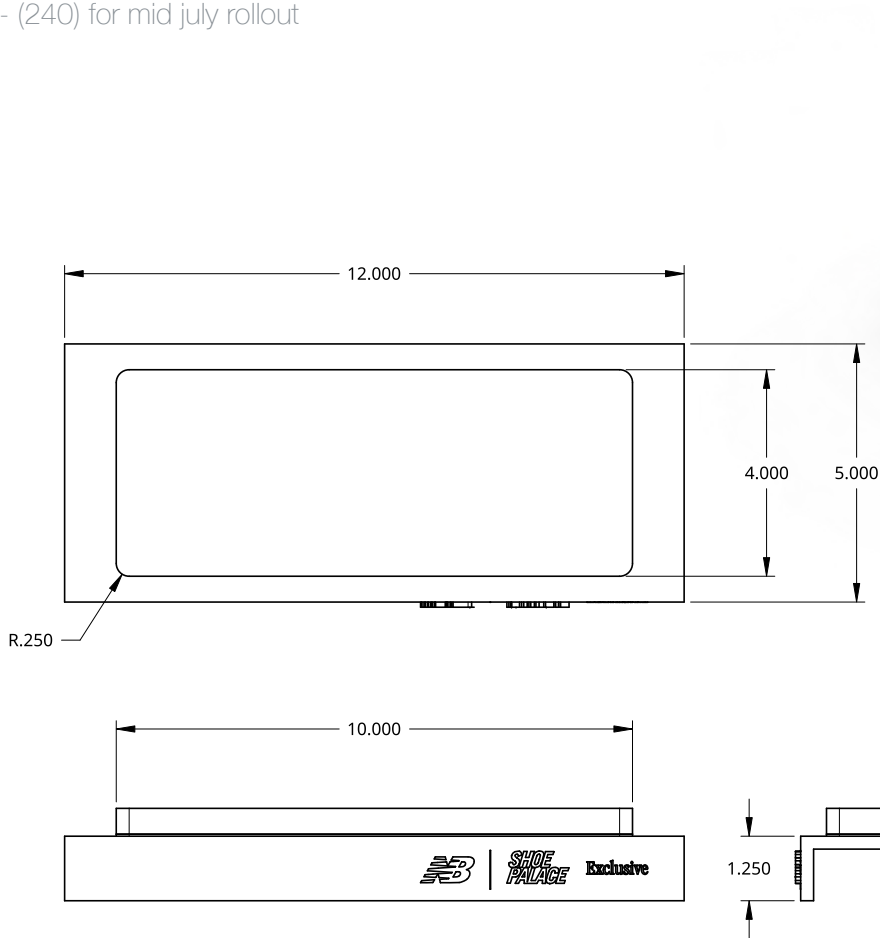
REV. No.: 00

SCALE=1: NTS

NB Shoe Palace Shelf Talkers

- overall dimensions:12"(w) x 5.625"(d) x 1.25"(h)
- white oak construction
- faux concrete shoe riser
- 0.100 PMS 186c red laminate on bottom
- DTS printed logos
- option to add raised print
- (240) for mid july rollout

total (280)



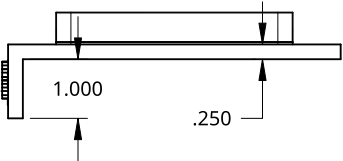
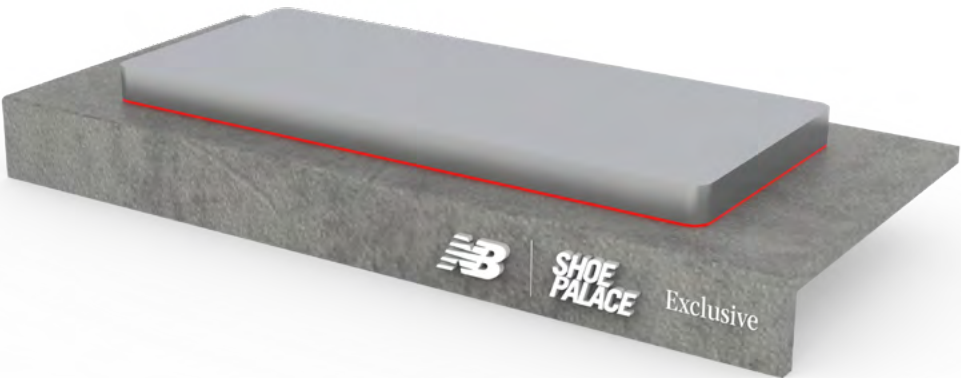
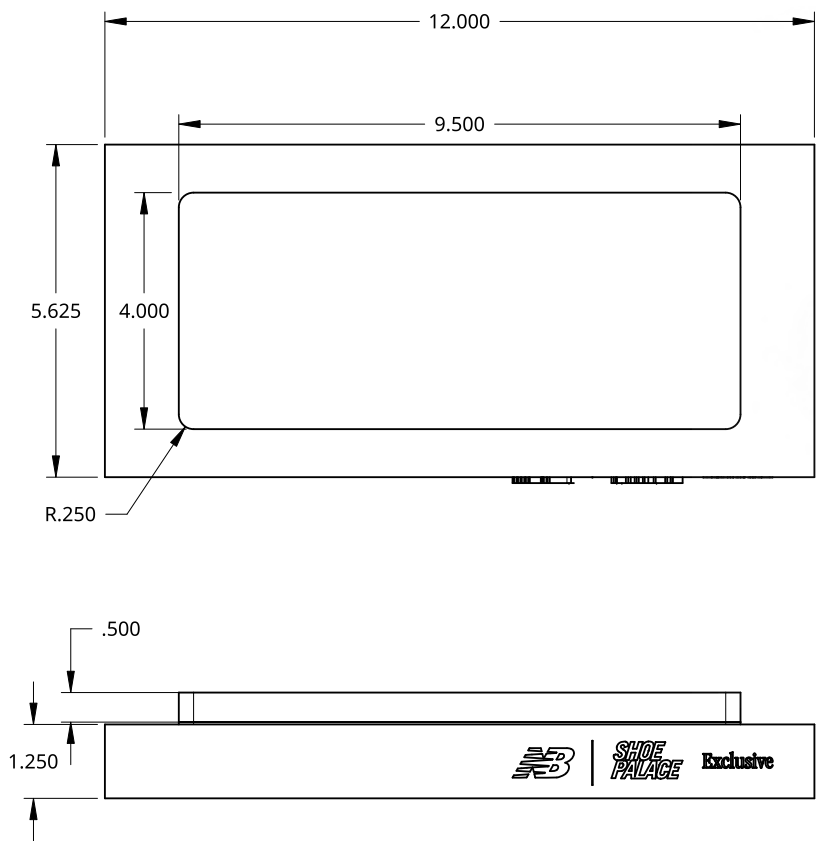
Stephen Gould

CLIENT APPROVAL:		UNLESS SPECIFIED:	NAME:	DATE:	PROJECT NO.	
		DIMENSIONS ARE IN INCHES TOLERANCES: 0.0625" FRACTIONAL ± ANGULAR: MACH ± BEND ± TWO PLACE DECIMAL ± THREE PLACE DECIMAL ±	DRAWN BY:	MB		CLIENT NAME
			APPR. BY:	----		PROJECT NAME
			PM:			REV. No.: 00
			SALES:	----		SCALE=1: NTS

NB Shoe Palace Shelf Talkers

- overall dimensions:12"(w) x 5"(d) x 1.25"(h)
- bent 0.100 PETG brush aluminum construction with faux concrete wrap
- brush aluminum shoe riser
- 0.100 PMS 186c red laminate on bottom
- DTS printed logos
- option to add raised print
- (280) for mid july rollout

total (280)



Stephen Gould

CLIENT APPROVAL:

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DIMENSIONS ARE IN INCHES
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REV. No.: 00

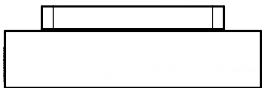
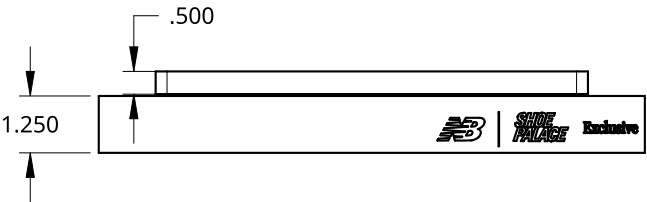
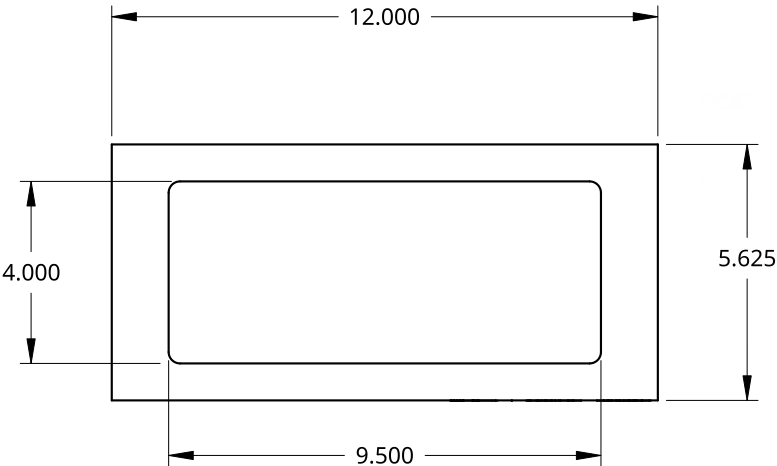
SALES:

SCALE=1: NTS

NB Shoe Palace Shelf Talkers

- overall dimensions: 12"(w) x 5.625"(d) x 1.25"(h)
- 1/4" white oak construction
- concrete shoe riser
- 0.100 PMS 186c red laminate on bottom
- DTS printed logos
- option to add raised print
- (280) for mid july rollout

total (280)



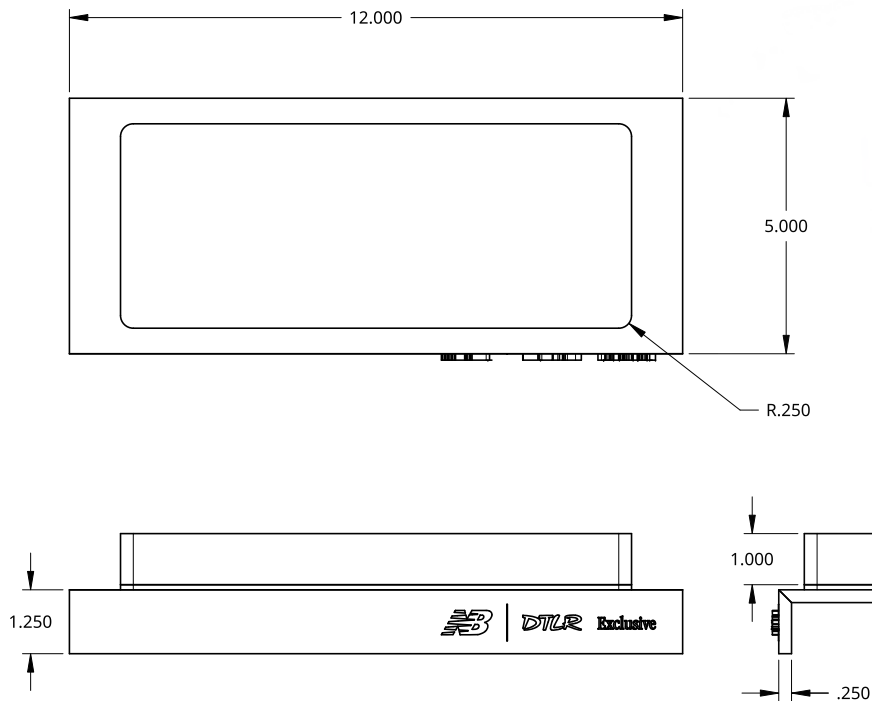
Stephen Gould

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	DIMENSIONS ARE IN INCHES TOLERANCES: 0.0625" FRACTIONAL ± ANGULAR: MACH ± BEND ± TWO PLACE DECIMAL ± THREE PLACE DECIMAL ±	DRAWN BY: MB		CLIENT NAME
		APPR. BY: ----		PROJECT NAME
		PM: ----		REV. No.: 00
		SALES: ----		SCALE=1: NTS

NB performance - shelf talkers - DTLR Exclusive

- overall dimensions: 12"(w) x 5"(d) x 2.25"(h)
- 1/4" clear acrylic construction with faux concrete wrap
- DTS printed logo
- solid stock white oak shoe riser
- 0.100 PMS 186c red laminate on bottom
- (350) for mid july rollout

total (350)



Stephen Gould

CLIENT APPROVAL:

UNLESS SPECIFIED:

DIMENSIONS ARE IN INCHES
TOLERANCES: 0.0625"
FRACTIONAL ±
ANGULAR: MACH ± BEND ±
TWO PLACE DECIMAL ±
THREE PLACE DECIMAL ±

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PROJECT NO.

APPR. BY:

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DATE:

CLIENT NAME

PM:

NAME:

DATE:

PROJECT NAME

SALES:

NAME:

DATE:

REV. No.: 00

SCALE=1: NTS

OVERALL DIMENSIONS:

- 1" W x 2" H

DESCRIPTIONS:

- Chemetal 927 Brushed aluminum
- Direct print
- 0.025" thickness

Black Tag Loop



Gray Tag Loop



Reference Image



MAY 12, 2025 - PROPRIETARY AND CONFIDENTIAL

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Stephen Gould

CLIENT APPROVAL:	UNLESS SPECIFIED:	NAME:	DATE:	PROJECT NO.
	DIMENSIONS ARE IN INCHES TOLERANCES: 0.0625" FRACTIONAL ± ANGULAR: MACH ± BEND ± TWO PLACE DECIMAL ± THREE PLACE DECIMAL ±	DRAWN BY: MB		CLIENT NAME
		APPR. BY: ----		PROJECT NAME
		PM: ----		REV. No.: 00
		SALES: ----		SCALE=1: NTS

OVERALL DIMENSIONS:

- 1" W x 2" H

DESCRIPTIONS:

- Chemetal 927 Brushed aluminum
- Direct print
- 0.025" thickness

Black Tag Loop



Gray Tag Loop



Reference Image



MAY 12, 2025 - PROPRIETARY AND CONFIDENTIAL

3



Stephen Gould

CLIENT APPROVAL:

UNLESS SPECIFIED:

DIMENSIONS ARE IN INCHES
TOLERANCES: 0.0625"
FRACTIONAL ±
ANGULAR: MACH ± BEND ±
TWO PLACE DECIMAL ±
THREE PLACE DECIMAL ±

DRAWN BY:

NAME:

DATE:

PROJECT NO.

APPR. BY:

MB

CLIENT NAME

PM:

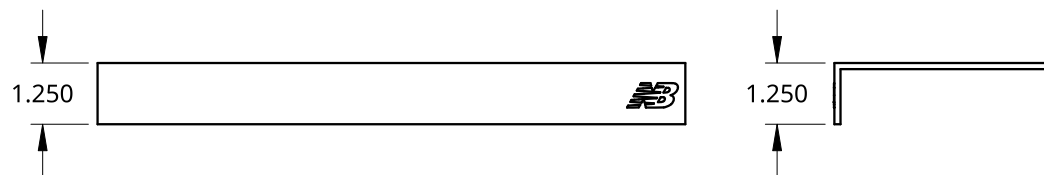
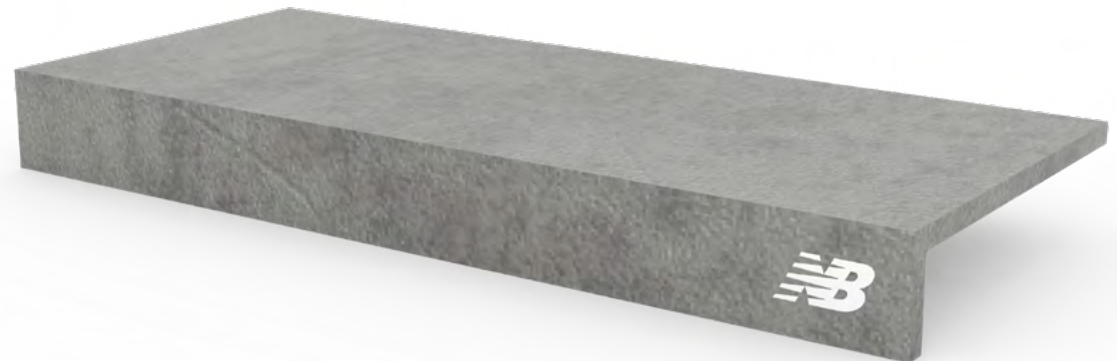
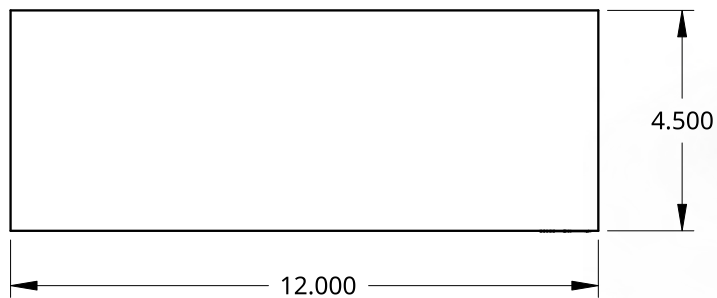
REV. No.: 00

SALES:

SCALE=1: NTS

- overall dimensions: 12"(w) x 4.5"(d) x 1.25"(h)
- 1/4" white oak construction with faux concrete wrap
- DTS printed NB logo

total (TBD)

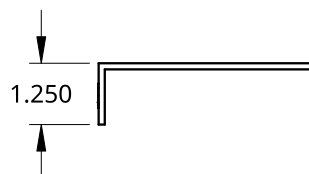
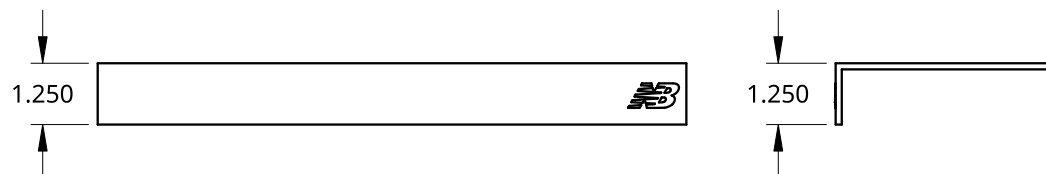
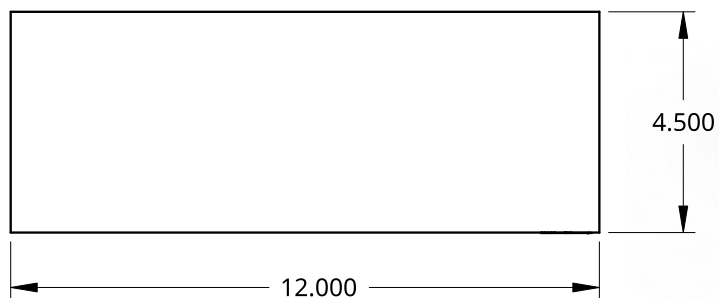


CLIENT APPROVAL:	UNLESS SPECIFIED:	NAME:	DATE:	PROJECT NO.
	DIMENSIONS ARE IN INCHES TOLERANCES: 0.0625" FRACTIONAL ± ANGULAR: MACH ± BEND ± TWO PLACE DECIMAL ± THREE PLACE DECIMAL ±	DRAWN BY: MB		CLIENT NAME
		APPR. BY: ----		PROJECT NAME
		PM: ----		REV. No.: 00
		SALES: ----		SCALE=1: NTS

NB - DTLR

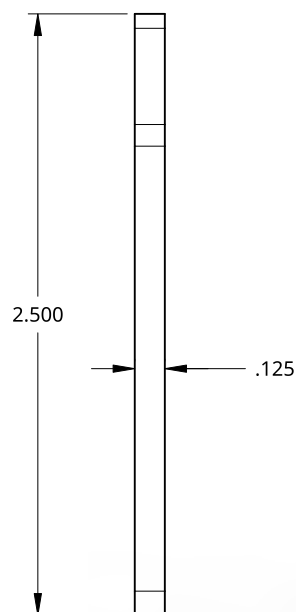
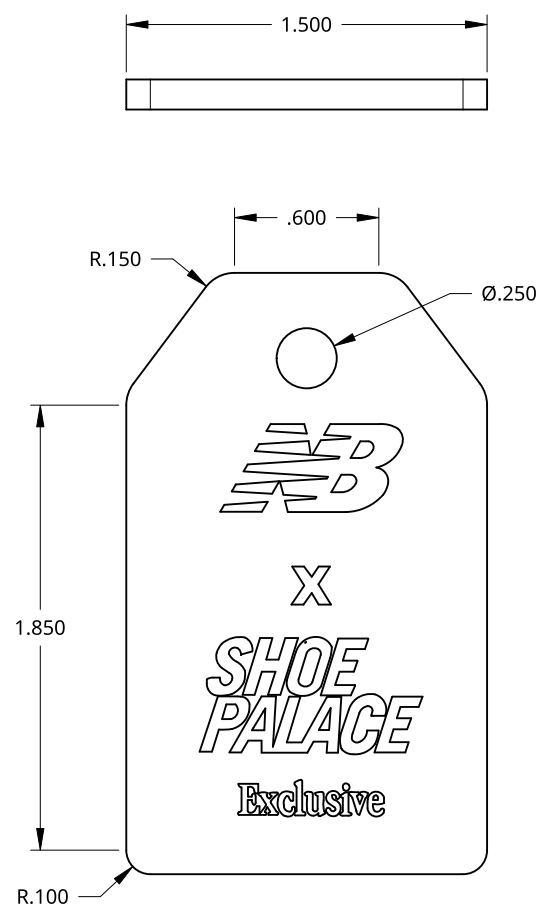
- overall dimensions: 12"(w) x 5.625"(d) x 1.25"(h)
- 1/4" white oak construction
- DTS printed NB logo

total (TBD)



- overall dimensions: 12"(w) x 5.625"(d) x 1.25"(h)
- 1/4" white oak construction
- DTS printed NB logo

total (TBD)



CLIENT APPROVAL:	UNLESS SPECIFIED:	NAME:	DATE:	PROJECT NO.
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		SALES: ----		SCALE=1: NTS